

INVOICE

CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69403-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	45

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	69403	9854836 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/01/12	11/02/12	CBS 21 News at 5p	5p-530p	---TF--	:30	2	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 5:29 PM CBS 21 News at 5p 5p-530p :30 SPA12TV17 \$325.00 NM									
2 WHP F 11/02/12 5:15 PM CBS 21 News at 5p 5p-530p :30 SPA12TV17 \$325.00 NM									
2	11/01/12	11/02/12	CBS 21 News at 530p	530p-6p	---TF--	:30	2	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Th 11/01/12 5:40 PM CBS 21 News at 530p 530p-6p :30 SPA12TV17 \$325.00 NM									
1 WHP F 11/02/12 5:54 PM CBS 21 News at 530p 530p-6p :30 SPA12TV17 \$325.00 NM									
3	11/01/12	11/02/12	CBS 21 News at 6p	6p-630p	---TF--	:30	2	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Th 11/01/12 6:11 PM CBS 21 News at 6p 6p-630p :30 SPA12TV17 \$400.00 NM									
1 WHP F 11/02/12 6:23 PM CBS 21 News at 6p 6p-630p :30 SPA12TV17 \$400.00 NM									
4	11/02/12	11/02/12	CBS Evening News	630p-7p	----F--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP F 11/02/12 CBS Evening News 630p-7p :00 \$1,500.00 NM									
See MG 5.5,6,5.7,5.8,5.9,5.10,5.11,5.12									
5	11/01/12	11/02/12	M-F 7p-730p	7p-730p	---TF--	:30	4	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 M-F 7p-730p 7p-730p :00 \$1,500.00 NM									
See MG 5.5,6,5.7,5.8,5.9,5.10,5.11,5.12									
3 WHP Th 11/01/12 7:14 PM M-F 7p-730p 7p-730p :30 SPA12TV17 \$1,500.00 NM									
2 WHP F 11/02/12 M-F 7p-730p 7p-730p :00 \$1,500.00 NM									
See MG 5.5,6,5.7,5.8,5.9,5.10,5.11,5.12									
4 WHP F 11/02/12 M-F 7p-730p 7p-730p :00 \$1,500.00 NM									
See MG 5.5,6,5.7,5.8,5.9,5.10,5.11,5.12									

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Advertiser	Product	Estimate Number	
60 Plus Association	60 Plus Association	45	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	11/01/12	11/02/12	M-F 7p-730p	7p-730p	---TF--	:30	4	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WHP Sa 11/03/12 12:22 AM CBS 21 News Weekend 11p-1130p :30 SPA12TV17 \$850.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
11 WHP Su 11/04/12 8:47 AM EM Sun Rotator 8:30 AM-9:00 AM :30 SPA12TV17 \$320.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
8 WHP Su 11/04/12 12:01 AM CBS 21 News Weekend 11p-1130p :30 SPA12TV17 \$850.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
12 WHP M 11/05/12 3:34 PM M-F 3p-4p 3p-4p :30 SPA12TV17 \$275.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
10 WHP M 11/05/12 5:58 PM CBS 21 News at 530p 530p-6p :30 SPA12TV17 \$725.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
5 WHP M 11/05/12 8:47 PM Mon 8p-9p 8p-9p :30 SPA12TV17 \$12,000.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
7 WHP M 11/05/12 11:12 PM CBS 21 News at 11p 11p-1135p :30 SPA12TV17 \$1,000.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
6 WHP M 11/05/12 11:25 PM CBS 21 News at 11p 11p-1135p :30 SPA12TV17 \$1,000.00 NM MG for 4.1,17.2,9.1,5.2,16.1,8.1,5.1,10.2,12.1,18.2,5.4									
6	11/01/12	11/02/12	M-F 730p-8p	730p-8p	---TF--	:30	3	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 7:28 PM M-F 730p-8p 730p-8p :30 SPA12TV17 \$2,000.00 NM									
3 WHP F 11/02/12 7:29 PM M-F 730p-8p 730p-8p :30 SPA12TV17 \$2,000.00 NM									
2 WHP F 11/02/12 7:54 PM M-F 730p-8p 730p-8p :30 SPA12TV17 \$2,000.00 NM									
7	11/01/12	11/01/12	Thu 8p-9p	8p-9p	---T---	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---T--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 8:49 PM Thu 8p-9p 8p-9p :30 SPA12TV17 \$4,500.00 NM									
8	11/01/12	11/03/12	Sa 7p-730p	7p-730p	-----S-	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 Sa 7p-730p 7p-730p :00 \$475.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
9	11/03/12	11/03/12	Sat 10p-11p	10p-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 Sat 10p-11p 10p-11p :00 \$1,000.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
10	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----SS 1 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Su 11/04/12 CBS 21 News at 6p 6p-630p :00 \$295.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									

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69403-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association	60 Plus Association	45	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM
11	11/04/12	11/04/12	CBS Sun Morning	9a-1030a	-----S	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$475.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP Su 11/04/12 9:00 AM CBS Sun Morning 9a-1030a :30 SPA12TV17 \$475.00 NM									
12	11/01/12	11/04/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$4,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$4,250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP Su 11/04/12 Sun 7p-8p 7p-8p :00 \$4,250.00 NM									
See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
13	11/05/12	11/05/12	CBS 21 News at 5p	5p-530p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$325.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP M 11/05/12 5:28 PM CBS 21 News at 5p 5p-530p :30 SPA12TV17 \$325.00 NM									
14	11/05/12	11/05/12	CBS 21 News at 530p	530p-6p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$325.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP M 11/05/12 5:43 PM CBS 21 News at 530p 530p-6p :30 SPA12TV17 \$325.00 NM									
15	11/05/12	11/05/12	CBS 21 News at 6p	6p-630p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP M 11/05/12 6:14 PM CBS 21 News at 6p 6p-630p :30 SPA12TV17 \$400.00 NM									
16	11/05/12	11/05/12	CBS Evening News	630p-7p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHP M 11/05/12 CBS Evening News 630p-7p :00 \$1,500.00 NM									
See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
Due to Political									
17	11/05/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$1,500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WHP M 11/05/12 M-F 7p-730p 7p-730p :00 \$1,500.00 NM									
See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
Due to Political									
18	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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60 Plus Association	60 Plus Association	45	

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18	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$2,000.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WHP	M	11/05/12	M-F 730p-8p	730p-8p	:00		\$2,000.00	NM
				See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12					
1	WHP	M	11/05/12	7:29 PM M-F 730p-8p	730p-8p	:30	SPA12TV17	\$2,000.00	NM
<u>Total Spots</u>						25			
<hr/>									

Payment Terms 30 Days

<u>Gross Total</u>	\$36,145.00
<u>Agency Commission</u>	\$5,421.75
<u>Net Amount Due</u>	\$30,723.25

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